

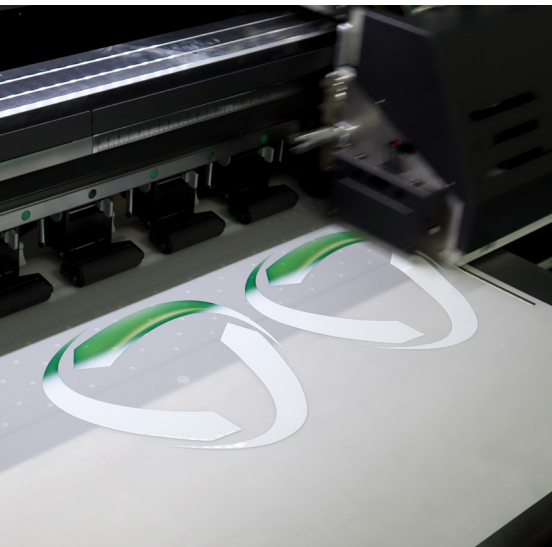


Protecting Workforces Worldwide



OUR SERVICES

BRANDED WORKWEAR



Branded Workwear

We understand the value branded workwear offers your company.

In addition to giving your team a sense of belonging and confidence, branded clothing provides an opportunity to showcase your brand and raise awareness. Furthermore, a recognisable branded uniform can reassure customers, instil confidence and improve your business reputation.

Whether your staff work on-site or are directly serving customers, branded workwear will immediately identify them and your company.

What services do we offer?

We can fulfil all your branded workwear needs. Whether you need to order new branded hi-vis products, clothing, or uniforms or are looking to roll-out a complete workwear rebrand, we can provide you with everything you will need to ensure a seamless process.

We offer multiple types of branded solutions, including:

- **Digital Printing**
 - Screen Printing
 - DTG Printing
 - Transfer Printing
 - Dye Sublimation
- **Embroidery**

Logo Digitisation & Vector Drawing

Our designs are all hand-digitised, meaning we do not use auto-digitising functions for any of our work. This is because we believe in quality and value. All design members come from a production-based background, and every item is inspected to ensure the quality of the stitch.

We are able to offer a SAME-DAY turnaround on orders placed before noon (subject to complexity) with no additional charge; currently, most designs are returned the same working day when ordered as a standard priority, before noon. Setting up your logo is free of charge with all clothing orders over £100; otherwise, there is a £15 set-up fee.

Digital Printing

Digital printing can be a more affordable option for branded workwear because it allows you to print quicker quantities. Plus, it is the preferred way to print large designs as it is appropriate for any style, colour variety, and look imaginable.

We offer multiple types of print options so that you can select the very best for your workwear.

Direct-to-Garment (DTG)

Direct-to-Garment Printing provides fast high-quality results. The process absorbs water-based ink into the workwear fibres, printing full-colour images using top-quality DTG machines. You can use this technique for any garment, and it is most effective for large chest or back areas, as well as for anyone looking for short production runs.

Transfer (Heat Seal)

Transfer printing provides a durable and cost-efficient option for branded workwear. The process involves printing your designs onto a unique, transferable vinyl material and then using a heat press to melt and seal your design onto the garment.

Dye Sublimation

Dye sublimation is a two-stage fabric printing process of digitally dye printing synthetic substrate with heat-activated dyes and then heat curing the printed substrate to achieve a vibrant and detailed printed image. This process is only suitable for 100% white polyester garments.

Screen Printing

Screen Printing is a popular option when requiring large quantities. The process applies ink directly onto the fabric using mesh stencils. This technique is most competitively priced for printing in large volumes, offering a vibrant, saturated and rich colour finish to your garment.

Pros of Digital Printing

- Printing is a faster option, saving you time if you need branded workwear quickly.
- Printing solutions work well on all types of fabrics, even thin materials.
- Printing is suitable for complex designs and text that is too small for embroidery.



Embroidery

When creating logos for professional workwear and uniforms, embroidery is one of the most common options because it delivers an elegant feel and 3D effect to the logo.

Sustainable Embroidery

At Stronghold Global, we are big on protecting the environment, and therefore we have introduced Sensa Green thread as part of our embroidery services.

Sensa Green is an eco-friendly thread made from 100% biodegradable lyocell fibres, the first ever coloured lyocell thread manufactured from sustainably harvested trees.



Pros of Embroidery

- Longer lasting and more durable, making it a cost-effective choice as embroidered logos do not fade, even after several washes.
- Works well for small logos without compromising quality.
- Suitable for use on thicker garments.



The Stronghold Difference

We have heavily invested in state-of-the-art machines and our in-house Branding Experts, who deliver over a million stitches an hour. As a result, we have helped several businesses complete new branded workwear roll-outs; we can help you too.

Getting Started

One of our specialists will set up an initial discussion to best understand your needs and vision. We then create a bespoke package advising on the best fabrics for hard-wearing, long-lasting, and sustainable garments.

In addition, we will discuss design features like colourways and decoration methods by analysing your company logo with you.



Choosing the Best Option

The variety of decoration methods and products available at Stronghold Global means you will have several options to ensure the very best for your workwear.

However, don't worry; you won't be alone, as we can discuss each branding option and its benefits in-depth.

Sign-off & Samples

Once the design elements are signed-off, we will provide you with a complete, decorated sample set. We will then produce a full sizing set from your approved samples, which means each staff member can try on key items before ordering, avoiding a high return rate scenario.

Workwear for All

Many companies find it challenging to source bespoke-sized workwear, which is why we offer in-house tailors for garment alterations.

We also understand the necessity to provide specific workwear for female staff, including maternity and menopausal ranges, and offer out-size options for all employees. We also provide sustainable choices, including thread and clothing options.

Staff Satisfaction

We can support with staff surveys to understand what they like and dislike about their current workwear. These are scored and shared with stakeholders; once your new uniform roll-out is completed, we continue to survey staff to give you a satisfaction score and track staff feedback.



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